



FOR IMMEDIATE RELEASE

Friday, February 25, 2011

For Additional Information

Tracie Simpson

Lincoln Convention and Visitors Bureau

(402) 434-5339

LINCOLN CONVENTION AND VISITORS BUREAU & PERSHING CENTER TO OFFER SHUTTLE SERVICE FOR STATE GIRLS & BOYS BASKETBALL CHAMPIONSHIPS

Lincoln – The Lincoln Convention and Visitors Bureau along with Pershing Center have teamed up to offer a free shuttle service to tournament spectators for the State Girls Basketball Championship, March 3 – 4 and State Boys Basketball Championship, March 10 - 11.

"We wish the best of luck to all of our participating teams, coaches, cheerleaders, fans and officials in making this the best possible tournament experience for all involved. Each year our community provides unparalleled opportunities for attendees and we are fortunate to have a great group of volunteers and tournament venue hosts who make each year memorable for those visiting our community. Our commitment to this event is one that we take great pride in and we enjoy hearing visitors tell us how excited they are to be in Lincoln for the state tournaments," stated Jeff Maul, Executive Director of the Lincoln Convention and Visitors Bureau.

The free shuttle will operate every 10 minutes running between the Haymarket Garage located at 848 Q Street, and Pershing Center, located at 226 Centennial Mall South, from 8:00 am to 11:30 pm. The Haymarket Garage, Iron Horse Garage (7th & Q Streets), and Market Place Garage (10th & P Streets) will offer all day parking for \$3.00 as an additional value to the free shuttle service. Exact cash is appreciated. Please note that although all three parking garages are offering the discounted parking rates, the only shuttle pick-up point will be on the east side of the Haymarket Garage. As a reminder the City now offers a First Hour Free in any of its off-street parking facilities and encourages all fans to use this convenient option.

"State Basketball Tournament time is here, and Lincoln is once again primed and ready to roll out the red carpet to welcome players, coaches and fans to Nebraska's Championship City for this great event," said Lincoln Mayor Chris Beutler. "Lincoln's numerous entertainment, dining and shopping options, combined with the tremendous athletic competition involving participants from all over the state, make Lincoln the place to be as we celebrate the epitome of competition and sportsmanship -- the Nebraska State Basketball Championships."

